

How INSULATION Boosts AC Efficiency

Homes that are energy efficient don't just keep you comfortable—they also save money! But upgrading to a new top-of-the-line AC isn't the only way to benefit from efficient and affordable home comfort.

US homeowners spend more than **\$29 BILLION** on electricity for their AC every year!*

You could save as much as **15%** on your energy bills with new insulation and air sealing*



HOW INSULATION HELPS KEEP YOU COOL



Insulation acts as a thermal barrier around your home's living spaces, slowing the summer heat trying to transfer through the building materials in your house, and get inside.

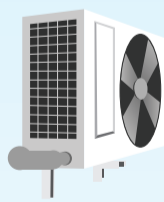
For holes and cracks that allow hot outdoor air in and cool air out, **spray foam insulation can seal up air leaks and prevent excessive air movement** in and out of your home.

Without proper insulation and air sealing, even the most efficient air conditioning system will waste energy and money.

With Proper INSULATION, You'll Have:



A cooler, quieter home in the summer



Higher AC efficiency



Year-round protection and comfort



Less energy waste and lower electricity bills



More control over indoor humidity

Keep your house cooler without an expensive AC upgrade—talk to a home performance expert today about insulation and air sealing!